

Connect For A Cause: Event Details & How It Works

What is Connect For A Cause?

Connect For A Cause is a casual singles night designed to bring people together for a good time—and an even better cause. Attendees enjoy icebreakers, connection games, and relaxed conversation, all while supporting The Princess Lily Series Foundation's mission to uplift children with cancer through comfort and storytelling.

Why It Works for Your Brewery:

- Choose your quietest night – We'll work with your schedule to bring in new guests when you could use a boost in foot traffic.
- Guests buy their own drinks – No cost to you beyond reserving a space.
 - New audience exposure – Attendees are community-minded and love discovering new local spots.
- Feel-good community involvement – You'll be directly supporting local children and families affected by cancer.

What We Handle:

We make it as easy as possible for you:

- Full event planning and organization
 - Ticketing and registration
- Creation and distribution of custom posters, social media content, and online promotion
- Management of the event on the night (check-in, games, volunteer support, etc.)



What We Ask of You:

- A reserved area or section for 40-70 guests (seating or mingling space)
 - Option to offer a small drink special or promo (optional but appreciated!)
- A point of contact for logistics and setup coordination

Past events have sold out, and guests consistently say they leave with new friends and a deeper connection to their community. Most importantly, 100% of the ticket proceeds go toward getting more Princess Lily books and plushies into the hands of children in hospitals across Ontario.

We would love to collaborate with you. If you have any questions please call:

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<https://theprincesslilyseries.com/connect-for-a-cause-2/>

